



Applied Seals NA, Inc. Expands Sales Efforts

Newark, CA November 22, 2010 – Applied Seals NA, Inc. (ASNA), a leading supplier of high performance elastomeric seals and sealing solutions, is proud to announce that Debra Rafferty has joined its management team as Strategic Account Manager. Debra has over 13 years in marketing, sales and business development. She brings with her a strong record of delivering quantifiable results and meeting the complex challenges of a dynamic industry. She has an uncompromising regard for first class quality and long term customer relationship development.

“I am excited to joins Applied Seals NA, Inc. (ASNA) at this time, ASNA is well respected around the world for the high-quality and performance of its elastomeric seals and sealing solutions. In addition, ASNA is devoted to top-notch customer service. I look forward to helping ASNA as it continues its aggressive growth strategy,” comments Ms. Rafferty.

ASNA President Dalia Vernikovsky confirmed that Debra’s skills and previous contributions to introducing solution-based products were a definite factor in adding her to the ASNA team focused on SMART sealing solutions to differentiate themselves “ Debra’s past contribution and her well-rounded background will support our global efforts and service orientation and expand our world-class leadership positioning.

