



APPLIED SEALS NORTH AMERICA SIGNS KOREAN DISTRIBUTOR, ADDING TO GLOBAL NETWORK

Partnership with Zeus Gives High-Tech Seals Provider Supply Chain to Major Semiconductor Companies in Korea

NEWARK, Calif., January 25, 2010 – [Applied Seals North America, Inc.](#), a premier supplier of perfluoroelastomer sealing components, has expanded its worldwide network by signing Korean distributor [Zeus Co., Ltd.](#) to provide local sales and applications support. Applied Seals’ o-rings and other sealing products are critical components used by customers in the semiconductor, flat panel display, solar and other ultraclean manufacturing industries.

This new partnership in Korea further expands Applied Seals’ international market presence, following previously announced signings of distributors in [Europe](#) and [Israel](#).

“Zeus is already working closely with many customers in semiconductor-processing applications where Applied Seals’ products can be used,” said Dalia Vernikovsky, president and general manager of Applied Seals North America. “Their expert working knowledge of customers’ needs involving ultraclean environments will be invaluable as we work together to help Korea’s microelectronics companies improve their manufacturing cost efficiencies with the optimal sealing solution for each application.”

Zeus has 30 years of experience providing Korea’s semiconductor industry with manufacturing systems such as cryopumps and vacuum-measurement equipment, which use sealing components. Among Zeus’ customers throughout Korea are Samsung Electronics, Samsung LCD, Samsung Mobile Display, Samsung LED, Hynix Semiconductor, Dongbu Hi-Tek, Fairchild Semiconductor Korea, LG Display and several Korean original equipment manufacturers (OEMs).

“We have an established reputation and in-place service capabilities with all major users of vacuum components,” said D. J. Choi, executive director of Zeus. “These same companies also are consumers of vacuum seals and need a reliable supply chain with fast delivery times, which we are uniquely qualified to provide.”

Zeus’ organization includes approximately 280 employees within several business groups, including its Vacuum Technology Division. This division’s experienced application engineers, field customer service engineers and sales engineers are handling Applied Seals’ products.

Executive director D. J. Choi has been with Zeus since 1987, when he began his career in the semiconductor industry as a field service and sales engineer. He now leads the Vacuum Technology Division at Zeus. He also is a guest lecturer registered at Samsung, where he conducts several training courses on high-vacuum equipment.



Zeus can be contacted at 729 Jubuk-Li, Yangji-Myun, Cheoin-Gu, Yongin-Si, Kyunggi-Do, 449-822, Korea; telephone: 82-31-322-6900; fax: 82-31-322-5545; e-mail: djchoi@zeuscoltd.com; website: www.globalzeus.com.

Zeus and Applied Seals will be in booth #2318 in Pacific Hall at the SEMICON Korea trade show, February 3-5 in Seoul.

Applied Seals' products are manufactured by GMORS, the largest producer of sealing products in Taiwan and parent company of both Applied Seals North America and its sister company Applied Seals Co., Ltd., which is based in Taiwan. In addition to supplying the microelectronics, biomedical and chemical processing industries, GMORS provides sealing products for every major automobile manufacturer in the world.

About Applied Seals North America

Applied Seals sells and supports a range of sealing products used to create and maintain the integrity of ultraclean manufacturing environments. Seals are used within virtually all production equipment used in processing semiconductors, solar panels, pharmaceuticals, ultrapure chemicals and other high-technology products. Prescribing the optimal seal for each application has been shown to increase manufacturing uptime, boosting production capacities without the expense of adding capital equipment. More information is available at www.appliedsealsna.com

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